

ORDER



WTLV-TV

Jim Quinn

T-PH

NAT

Cash

Broadcast

EOM/EOC

15%

Primary AE:
Sales Office:
Sales Region:

Billing Type:
Billing Calendar:
Billing Cycle:
Agency Commission:

New Business Thru:
Order Separation:
Advertiser External ID:
Agency External ID:

704722
6264795
STEARNES FOR CONGRESS
2577
08/07/12 - 08/14/12
08/06/12 / 08/07/12
Political

Strategic Media Placement/ POL
7669 Stagers Loop
Delaware, OH 43015
Stearns, C / R / Congress
A50+
PL-US House Representative
P-1
AGY, GEN, POL

Order / Rev:
Alt Order #:
Product Desc:
Estimate:
Flight Dates:
Original Date / Rev:
Order Type:

Name:
Buying Contact:
Billing Contact:

Name:
Demographic:
Product Codes:
Priority:
Revenue Codes:

Orders

Agency

Advertiser

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/14/12	84	\$66,175.00	\$56,248.75
Totals				
August 2012		84	\$66,175.00	\$56,248.75
Month		# Spots	Gross Amount	Net Amount
Rating				

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTLV	08/13/12	08/13/12	5a-530a	CM	M-F 5a-530a	M-----	:30	1	\$335.00	P-1	0.00	NM	1	\$335.00
E 2	WTLV	08/07/12	08/12/12	530a-6a	CM	530a-6a	--WTF--	:30	4	\$400.00	P-1	0.00	NM	4	\$1,600.00
E 3	WTLV	08/13/12	08/14/12	530a-6a	CM	530a-6a	MT-----	:30	2	\$400.00	P-1	0.00	NM	2	\$800.00
E 4	WTLV	08/07/12	08/12/12	M-F 6-7a	CM	6a-7a	-TWTF--	:30	4	\$800.00	P-1	0.00	NM	4	\$3,200.00
E 5	WTLV	08/13/12	08/14/12	M-F 6-7a	CM	6a-7a	MT-----	:30	2	\$800.00	P-1	0.00	NM	2	\$1,600.00
E 6	WTLV	08/07/12	08/12/12	M-F 6-7a	CM	6a-7a	--WTF--	:30	4	\$900.00	P-1	0.00	NM	4	\$3,600.00

\$1,150.00

Order / Rev:

704722

Advertiser:

Stearns, C / R / Congress

AL-ATM

2577

Estimate:

08/07/12 - 08/14/12

Flight Dates:

[illegible]